



siderweb
LA COMMUNITY DELL'ACCIAIO

Giuliano Noci

Prorettore del polo territoriale cinese
Politecnico di Milano

con il supporto di



Acciaieria **Arvedi**



DANIELI



GRUPPO **gabrielli**
STEEL SERVICE NETWORK



MARCEGAGLIA



PIPEXItalia



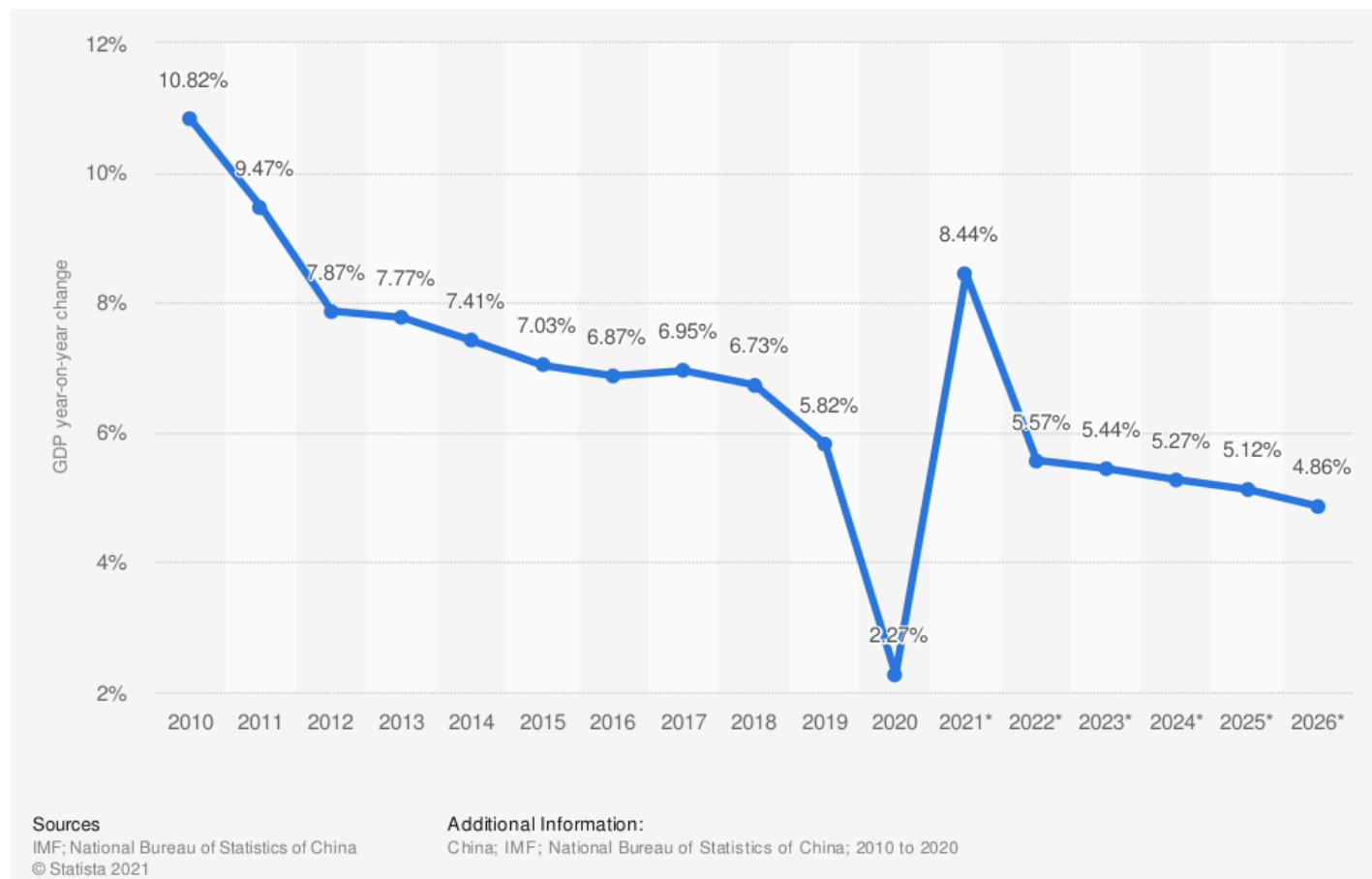
Sideralba
The steel you need



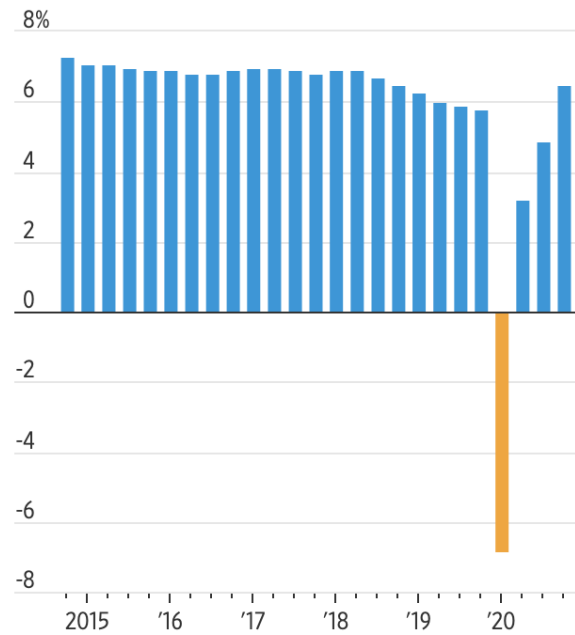
Il contesto in cui le imprese si troveranno ad operare

- La crescente importanza della trasformazione digitale
- Il ruolo centrale giocato dai dati e dalla loro analisi nei processi di interazione con il mercato
- Il contesto di mercato a livello internazionale è in continuo cambiamento

L'andamento del PIL cinese

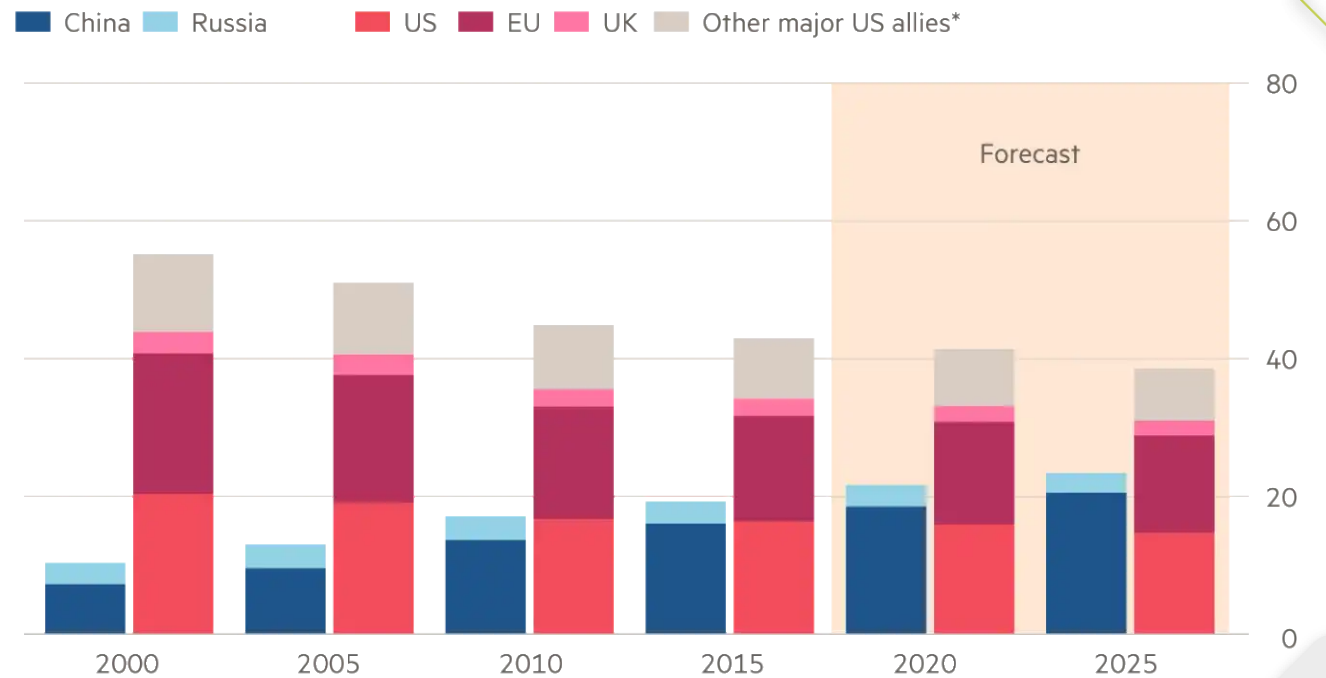


Quarterly GDP growth, change from a year earlier



Source: Wind

Share of global GDP at purchasing power parity (%)



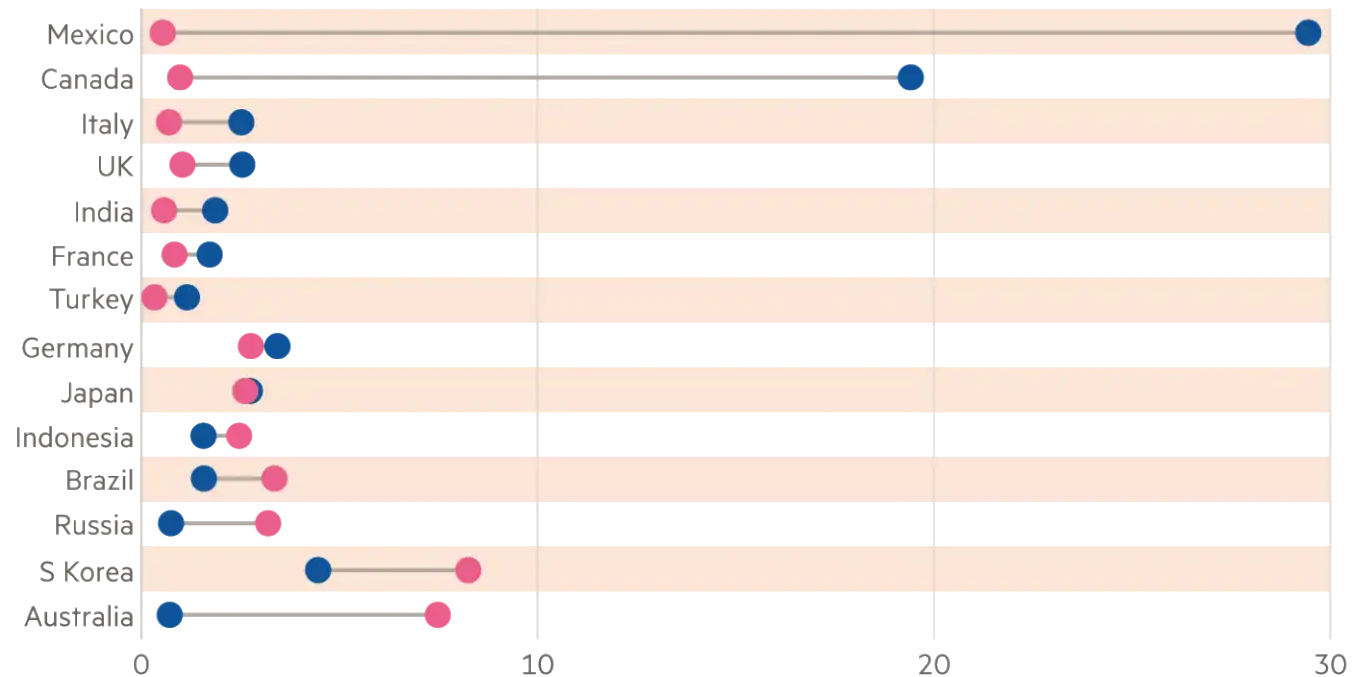
* Japan, S Korea, Canada, Australia

Source: IMF

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Dobbiamo migliorare...

Exports of goods, by destination, as a % of GDP, 2019 ● To US ● To China

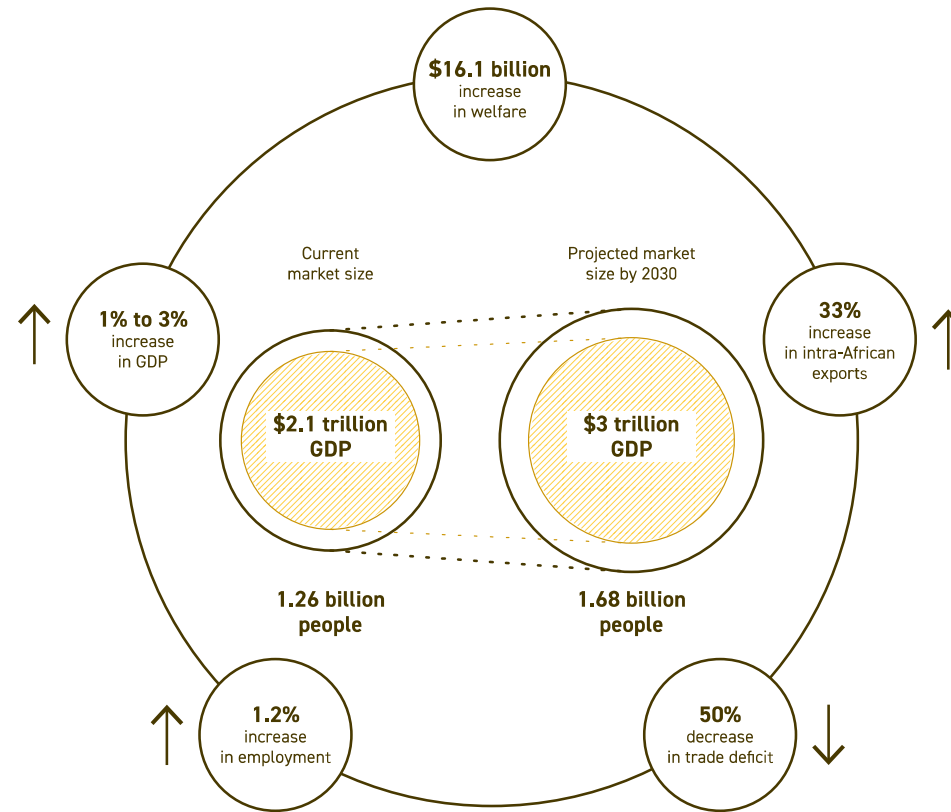


Ranked by % point difference between exports to US & China

Source: IMF

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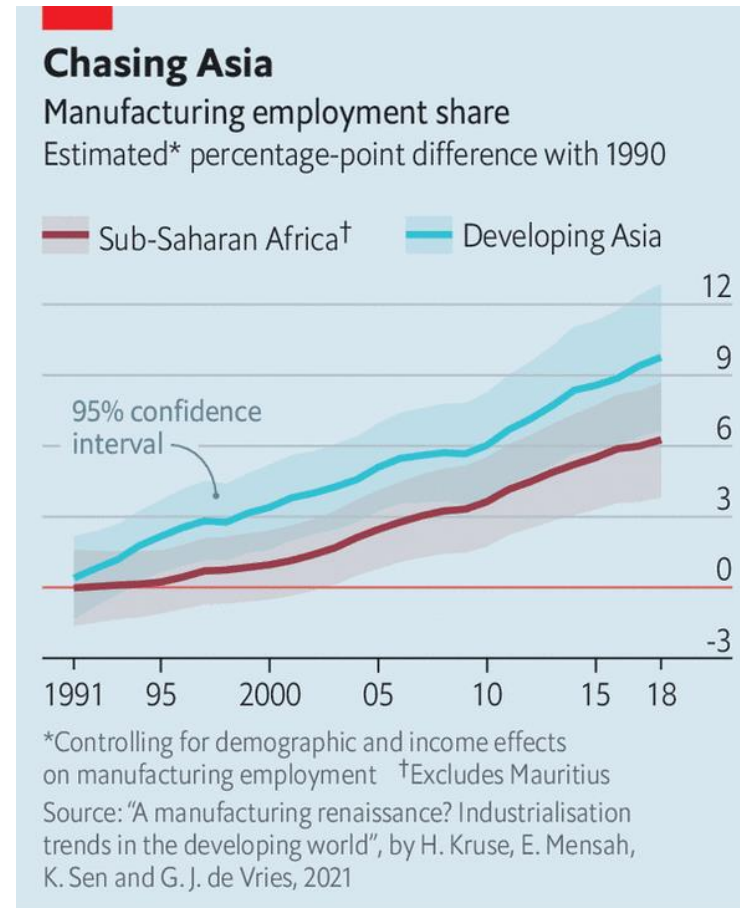
I benefici dell'African Free Trade Agreement



Source: UNCTAD, "The Africa Continental Free Trade Area: The Day After the Kigali Summit," UNCTAD Policy Brief 67 (2018).

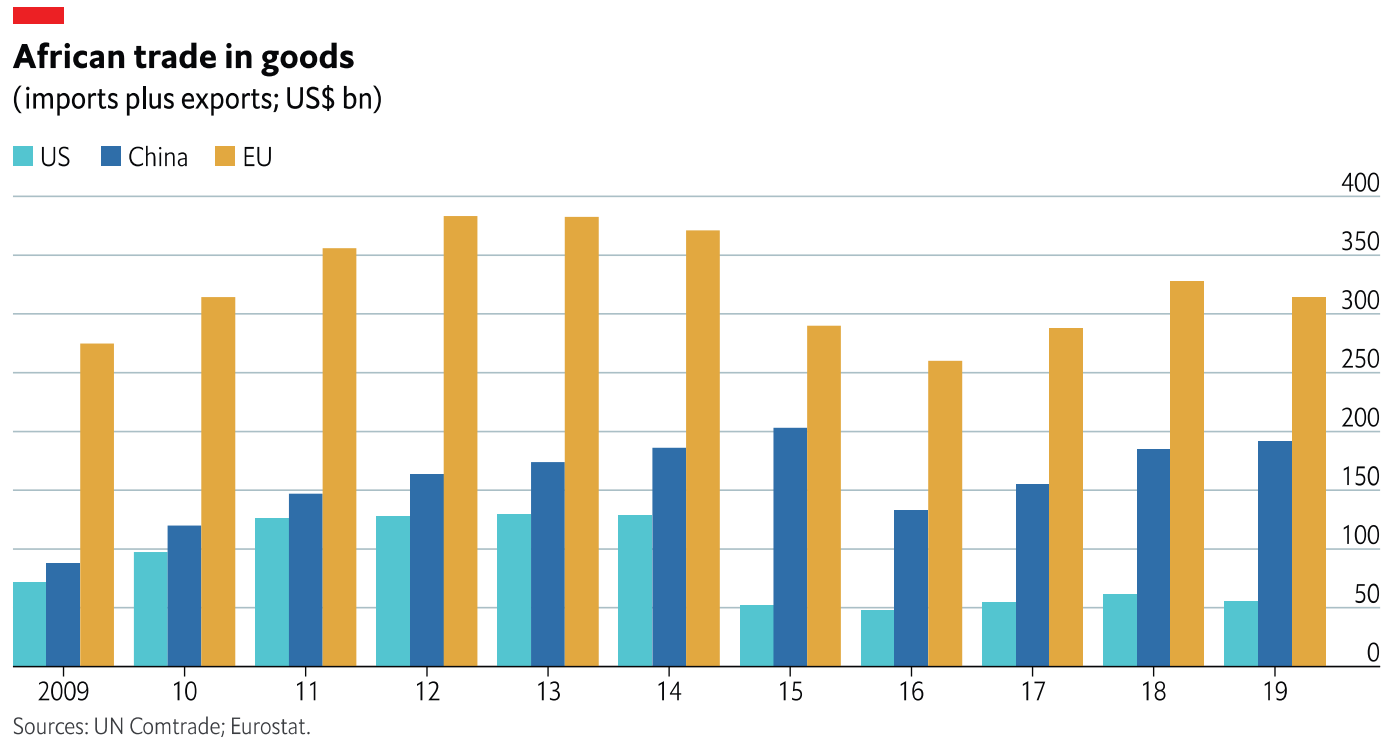
B Africa Growth Initiative
at BROOKINGS

La crescita (inattesa) del manifatturiero in Africa



The Economist

Dobbiamo puntare all'Africa



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